

Join a working group!

BRIDGE's Private Sector Working Groups Program



The **BRIDGE** Working Groups program seeks to strengthen the capacities of CAFÉ and RedLAC Conservation Trust Funds (CTFs) to engage with the private sector by providing opportunities to share knowledge, transfer learning, and enhance mutual collaboration.

What is a Working Group?

A group composed of professionals from member CTFs that work together to build collective knowledge on topics related to private sector engagement in conservation initiatives.

How do the groups work?

External facilitators will lead these learning communities' virtual sessions and create objectives, bring relevant exercises and engaging activities such as case studies, lecture sessions, individual participant presentations, problem-solving ideas, subgroup assignments, etc. Topic experts can also be invited.

In 2024, BRIDGE will support seven working groups that will benefit RedLAC and CAFÉ CTFs:

MEMBERS' WORKING GROUPS

RedLAC	CAFÉ	RedLAC & CAFÉ
<ol style="list-style-type: none"> 1. Fundraising and financial sustainability 2. Monitoring and evaluation/impact assessment 3. Communication with the private sector 	<ol style="list-style-type: none"> 4. Fundraising and financial sustainability 5. Funding mechanisms around nature-based solutions 6. Monitoring and evaluation/ impact assessment 	<ol style="list-style-type: none"> 7. Knowledge exchange and CTF operations

For details on the Working Groups Program Guidelines, please visit the following link:

[GUIDELINES](#)

INFORMATION



When: Working groups are to start in August 2024.



Facilitator: External professionals will facilitate and deliver a minimum of 7 virtual sessions for each group during the initial stages/months.



Language: CAFÉ working groups will be carried out in English with French translation, and RedLAC working groups will be in Spanish with English translation.



Modality: Working groups sessions will be delivered through virtual collaborative platforms.



Participation: Each working group will prioritize members from their network to join.



Participants: CTF staff members can join several groups simultaneously.



Group size: It is estimated that each group will have 20-25 participants.



Chair: A Chair and Vice Chair (from the group participants) will work with the facilitator and bring continuity to each working group over time and after BRIDGE resources end.

REGISTRATION

Interested CTF staff members can register voluntarily in the different working groups. The deadline is July 31, 2024.

[REGISTRATION](#)

In early August, facilitators will contact registered participants to jointly define objectives, dates, times, and frequency of sessions.



We invite you to participate and join the
WORKING GROUPS PROGRAM!